

**Come join us to celebrate  
 the grand reopening and ribbon cutting  
 ceremony for Novi Family Dental.**

## **JOIN US FOR OUR OPEN HOUSE!**

**Dr. Tressa Priehs and her staff invite you to visit our newly  
 renovated office during our Open House celebration on**

**Thursday September 23rd from 5:00pm – 8:00pm.**

Novi Family Dental has been a staple of the community of Novi for 30 years,  
 with Dr. Priehs recently acquiring the practice from Dr. Tuchklaper.

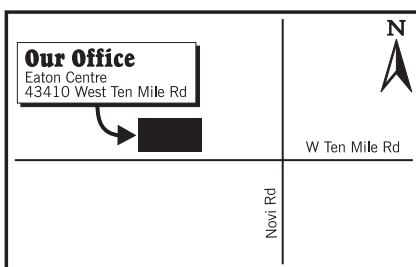
***Please come and enjoy refreshments, see our beautiful  
 new office, and help us welcome Dr. Priehs to Novi!***

**PLEASE R.S.V.P. TO:**

**pat@novidental.com by September 16th**



### ***Come see us***



## **WE WELCOME NEW SMILES!**

*If you presently have a dentist  
 you are happy with, please  
 consider this information helpful.  
 If you are looking for a dentist,  
 please think of us.*

### **Novi Family Dental Centre**

**Dr. Tressa A. Priehs**  
 43410 West Ten Mile Road  
 Novi, MI 48375-3172

**Email** [pat@novidental.com](mailto:pat@novidental.com)

### **Office Hours**

Monday 10:00 am – 7:00 pm  
 Tuesday 7:00 am – 5:00 pm  
 Wednesday 7:00 am – 4:00 pm  
 Thursday 7:00 am – 2:00 pm  
 Friday *closed*

***Visit us online at  
[www.novidental.com](http://www.novidental.com)***

### **Our Services Include:**

- ❖ Family & cosmetic dentistry
- ❖ Crowns & bridges
- ❖ Porcelain & composite inlays
- ❖ Evening appointments available
- ❖ Emergency dental care
- ❖ Children of all ages welcome
- ❖ Committed to excellence in dentistry
- ❖ TVs, videos, & music in treatment rooms
- ❖ Visa, MasterCard, American Express, Discover, CareCredit, and checks welcome
- ❖ Wheelchair accessible



***For A Brighter, Healthier Smile  
 Call Today! (248) 348-3100***



# Take A Time Out

## It's your turn to be prioritized!

Do you sometimes live your best life in your imagination? Are you striving for a more genuine life where you can re-connect with your community, reduce your stress, and take better care of yourself? If that sounds too ambitious ... would you settle for just putting yourself first once in awhile? Then schedule that dental appointment you've been postponing.

Making your own self-care a top priority doesn't mean abandoning your values. Whether you're married or single, a successful entrepreneur, or a student just starting out, taking positive action to improve your health, appearance, and quality of life is a good thing.

So please – accept our invitation to call. Sharing your questions and concerns about preventive, restorative, and cosmetic dentistry could be your first step towards turning wishful thinking into confident reality.



## Seeing **Is** Believing

### Take this test & change your life

Research has shown, not just once or twice but repeatedly, that for most people your smile outranks your eyes, hair, and body as your most attractive feature. Being a person yourself, it's probably also the first thing you notice – or avoid – when you look in the mirror or at photographs of yourself.

Here are questions to help you decide how much you like what you see. After all, who knows better than you how your smile has affected your happiness and success.

Are you totally happy with the way your teeth and smile look?

Do you habitually hide your smile with your lips or your hands?

Do you try not to smile in front of others, especially people you don't know or who have terrific smiles?

When the camera comes out, do you avoid smiling?

Would you like a smile that makes you feel proud and confident?

What would you like to change about your smile?

You know, there's no need to be embarrassed to visit us because it's been some time since your last appointment. That's what dentists are here for. Once you've decided to improve your smile, our dental team will help you explore your esthetic options. Teeth whitening, veneers, crowns, and implants can create your ideal smile – often in only a visit or two. We look forward to helping you pass your smile test with flying colors!



# Yes – You Can Have What It Takes!

## Just make a commitment to yourself!

Being the best you can be not only makes you look and feel great, it has competitive benefits socially and in the workplace. Yet to fulfill your potential you need the stamina that good health provides. Maintaining your oral health should be an essential part of your fitness program – it does more than give you a great-looking smile. Gum disease, for example, not only looks unattractive, it may be linked to cardiovascular and other systemic diseases including diabetes.

**Look at the big picture.** Just as you wouldn't focus only on cardio fitness to the exclusion of strength and flexibility, you need to take care of your teeth and gums and restorations like crowns, bridges, implants, and veneers.

**Think about what you drink – not just what you eat.** Fruit juices, sodas, and sports drinks are calorie sneaks and damage gums and tooth enamel. Alcohol consumption is known to boost calories and increase your risk of oral cancer. Water is best!

**Stick to your exercise and oral care routines – even on weekends.** Skipping workouts and overindulging in treats can undermine both your fitness and your oral health. It takes only minutes for damaging oral bacteria to attack your gums and teeth enamel.

**Technique matters.** Just as you must exercise correctly to get maximum benefit, we can teach you proper brushing and flossing techniques that can save your smile.

Let us help make your dreams a reality. We'd love to keep you smiling.



## Tried & True

### Your best smile solution

Researchers are experimenting with techniques to develop tooth tissue using stem cells obtained from your own mouth. What's the big deal? Some day, synthetic restorations will be history. Until then, here are three amazing pro-active cosmetic solutions.

**Have receding gums revealed the dark edge of metal on your older crown?** Replace it with a new porcelain crown customized to match your other teeth.

**Do you have a tooth that has cracked, has been worn down by teeth grinding, an improper bite, or decay?** A crown can strengthen it and prevent more serious and costly future damage.

**Do you have gaps in your smile?** One or more crowns attached to surrounding teeth or to a permanent implant will prevent crowding, drifting, and other problems.

Get your best smile back – in the here and now!

## Rev It Up A Notch

### And smile with confidence

Here's a handy hint from the phone professionals – they keep a mirror close at hand so if their energy and enthusiasm starts to sag, they can take a look and put a smile on their face. Smiling physically helps you to change your mood and energy level, so if you're not smiling, consider a cosmetic option like veneers.

Whether your older fillings or other restorations have darkened, you have gaps you'd like to disguise, or you have slightly chipped teeth, veneers are a versatile, easy, and effective way to improve your smile. Hand-crafted veneers made from translucent porcelain or another beautiful contemporary bonding material mirror natural enamel's luster and durability.

Find out how cosmetic veneers can give your smile a lift. All you have to do is ask!



## Botox From My Dentist? It's now possible

You come to "the dentist" for the health of your smile and to improve its esthetic quotient, but did you know that we can do more than dental procedures to really make it shine? We happily offer *Botox*® at our practice! Yes, Botox, the cosmetic injection that fills creases, lines, and wrinkles.

You may wonder to yourself: Why would I go to the dentist for a cosmetic procedure? The answer is simple. Dentists already have an extensive knowledge of the structures in your head and neck, and we receive full training in administering Botox. We're more than qualified.

Make good use of your time by making your Botox appointment at our practice, and let us give you another reason to smile! And if you are interested in receiving Botox for the first time, call today!

**\$100 OFF YOUR FIRST  
BOTOX® APPLICATION!**

Offer expires October 29th

**CALL TODAY!**

## Unusual Suspects

### Which of these is your biggest risk?

I came across a statistic recently that reminded me how small things can make a big difference. Nail biting, something that about 30% of adults and 45% of teens do, can cause serious damage to teeth and cost up to \$4,000 in dental bills over your lifetime. Stopping the habit is easier said than done and won't repair the harm. This is only one example of why it's so important to let us help you with prevention and maintenance.

Whether a nail-biter or not, unwary patients sometimes delay checkups, not realizing that with every day that passes, oral health could be compromised...

- Letting your home care routines slip or using the wrong tools can lead to wounds, cavities, and gum disease which can appear silently and lead to tooth loss and other complications.
- Medications can contribute to dry mouth and increase your risk of cavities. Osteoporosis medications that cause jawbone necrosis have received a lot of media attention but many people are routinely taking analgesics, anti-hypertensives, and antidepressants.
- Ignoring your pain or discomfort whether caused by cavities, bite problems, or even damaged fillings or restorations can lead to more complicated and expensive dental work.

Please call me at (248) 348-3100 and find out about non-invasive very-affordable solutions. My team and I will be happy to develop a personal customized treatment and prevention plan to improve your appearance and oral health.

**NoviDENTAL**  
Family & Cosmetic Dentistry  
DR. TRESSA PRIEHS D.D.S.

**CALL TODAY**  
**248.348.3100**

